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NEWS

FOR IMMEDIATE RELEASE – March 30, 2009

ELM PARK RED FUTURES SALE 2009

A Seller's Success...A Buyer's Value

Sheboygan Falls, WI

The 17th edition of the Elm-park Red Futures Sale which was held at the Cow Palace in Kaukauna on March 28th was again a succesful sale for females, males and embryos.

A full house crowd with breeders attending from Maryland, Ohio, Michigan and New York participated in 10 lots selling for over \$5,000, 2 lots selling over \$10,000 and 1 lot over \$15,000. The contenders and buyer's of these Red & Whites are from 16 states from California to New York to Texas. Buyers and contenders also were from British Colombia, Ontario, Canada, Austria, New Zealand and Argentina.



**Lot #11, Horstyle Elm-Park Moy-Red-ET
& sales crew**

Pictured Left to Right, Ted Radintz, Alan Dykshorn, Brian Behnke, Dr Paul Knier (contending Bidder), Louis Prange, Ron Roskopf, David Rama (sale Manager), Max Prange (Leadman), Gary Gary Sell, Arnaud Feryn-France.

The top selling embryo's were from the Brilliance cow family in Canada and sired by Shottle sold for \$725 per embryo for a \$2,900 total for the package. This top embryo package was purchased by an Austrian breeder via the live Tel-O-Auction feature of the sale !

The high selling live female lot was Horstyle **Elm Park Moy-Red-ET. Moy-Red** was sold to Cedar Lane Farm of Oldwick, New Jersey. A unique feature of this consignment was her Genomic test results which evidenced her superior production genetics made available by this new DNA test. The second high selling lot was the first choice of a Polled Goldwyn calf from Golden-Oaks Perk Rae-Red-ET. This choice calf was purchased by Elm Park Farms for \$14,000.



Lot #11, Horstyle Elm-Park Moy-Red-ET

This year's sale again featured the unique telo-auction possibility for buyers worldwide to become live bidders via an exclusive toll-free telephone auction connection! Allowing the bidders the ability to listen to the auction live and place their bids live! The telo-auction sales specialist for Elm Park Farms; Ted Radintz sold 10 Lots over the phone and fielded 23 contending bids. Dairy enthusiasts can participate next year by marking their calenders for March 26th , 2010 for the 18th annual Elm Park Red Futures Sale!

For more specific sales results from the Elm Park Red Futures Sale can be acquired by calling, 920.893.8844 or by visiting www.elmparkfarms.com.