

Welcome Jersey enthusiasts!

We are proud to present Visions of Veronica – a sale featuring only direct relatives of the living legend, Huronia Centurion Veronica 20J EX97%. This weekend is dedicated to Veronica's accomplishments and contributions to the Jersey breed. Veronica is known around the world for her show-ring honors, but her greatest influence on the Jersey breed will come through her offspring. This sale lineup is a small representation of her ability to transmit her winning traits.

Planning this celebration has been a true labor of love for everyone involved. The idea was planted when Veronica calved in January 2010 at 10 years of age. Over the past decade, she has done all that was asked of her and more. We felt the need to do something special in her honor.

When we began promoting Visions of Veronica, I looked for the perfect words to describe her. In my search, two definitions for the name Veronica jumped out. The Latin origin of Veronica is the abbreviation of "vera icon" which translated means "True Image". The Greek meaning for the name Veronica is "She who brings Victory". Was her name a sign of things to come? This 'true image' of the Jersey cow has 'brought victory' to many.

As you look through the catalog, you will find memories, stories and observations shared by people that had the opportunity to work directly with Veronica. I greatly appreciate everyone who took the time to contribute. The thoughts you shared, combined with photos from past years, provide fans of Veronica with a collection that captures her true identity.

It is an honor for George, Tony, Ernie and I to welcome you to Arethusa Farm for Visions of Veronica. We hope you can appreciate Veronica and her unique contributions to the Jersey breed as much as those of us who work with her daily. She has been a true blessing in our lives.

Sincerely,
Terri Packard